

TikTok Growth Intern (12-week Program)

About the Role:

We're seeking creative and dedicated college students to join our growth team as TikTok Growth Interns. This is a remote, part-time position (10 hours/week), perfect for students looking to gain hands-on experience in social media marketing and content creation.

Key Responsibilities:

- Create and post daily, engaging TikTok content promoting our app
- Help achieve monthly viewership goals (3–4 million views)
- Collaborate with team members to develop creative content strategies
- Track and analyze content performance metrics
- Participate in weekly team meetings and feedback sessions

What We Offer:

- Official internship certification upon completion
- Performance-based monetary rewards
- Potential letter of recommendation
- Opportunities to compete in contests with prizes
- Valuable resume-building experience
- Regular mentorship and skill development
- One-on-one sessions with the CEO
- Possible promotion to paid team lead positions (\$500 stipend)

Requirements:

- Currently enrolled college student in the USA
- Strong understanding of TikTok's platform and trends
- Excellent organizational and time management skills
- Commitment of 10 hours per week for 12 weeks
- Creative mindset with the ability to produce engaging content
- Reliable internet connection and necessary equipment for content creation
- Strong communication skills

Selection Process:

1. Submit an initial application via Google Forms
2. Create a TikTok video about our app (for the second round)
3. Selected candidates will be notified and onboarded into team groups

Note: This is an unpaid internship focused on professional development and portfolio building. Top performers may be considered for paid leadership positions in future cohorts.

To apply:

Please complete our application form, including your resume and relevant social media portfolio. Selected candidates will proceed to the second round of the application process.

Application form: <https://forms.gle/PJWuHX8JNS7edRWM9>

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Round 2 email:

Subject: Congratulations! You've been shortlisted for the TikTok Growth Intern role at Merlin AI

Hi [Applicant's Name],

Thank you for applying for the TikTok Growth Intern role at Merlin AI! After reviewing your application, we're excited to let you know that you've been shortlisted for the second round of the selection process. 🎉

Next Steps:

For this round, we'd like you to create and submit a 20-30 second video introducing yourself. Here's what we're looking for:

- A short and engaging introduction that highlights your personality and creativity.
- Show us your familiarity with TikTok trends, editing, or storytelling techniques.
- Bonus points if your video gives us a sense of your enthusiasm for the role of social media in general.

Submission Deadline: 24 Feb, 2025

How to Submit: Please submit your video to this [Google form](#).

Tips for Success:

This is your chance to stand out and let us see your creative energy in action. Be authentic, fun, and let your personality shine!

If you have any questions or need clarification, feel free to reply to this email. We can't wait to see what you create!

Best,
Kavya,
Growth Associate,
Merlin AI

Form: <https://forms.gle/k7P4rP2ZjAaF81LA8>